The Southern CALIFORNIAN

PUBLISHED BY THE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA

SPRING 1990, VOL. 2, NO. 1



CCF President Jack Shakely (center) and HSSC past president George Dunning (right) award grants to HSSC Executive Director Tom Andrews from both the George A.V. Dunning Fund of CCF and the California Community Foundation.

A History of Philanthropy Published

The California Community Foundation (CCF) joined forces with the Historical Society to produce a special double issue of the *Quarterly* entitled "A History of Philanthropy in Southern California."

CCF underwrote this joint venture with a grant of \$18,500 and reserved 10,000 copies to distribute throughout Southern California as part of its 75th anniversary celebration.

Established on June 1, 1915 by Los Angeles banker Joseph Sartori as the first grantmaking foundation in Southern California, CCF annually makes grants in excess of \$6 million to meet existing and emerging community needs.

With an endowment that has quadrupled to nearly \$90 million, in the last ten years, CCF has emerged, in President Jack Shakely's words, "as the place intelligent people of both modest and substantial means could honor the American tradition of giving, and

leave a legacy for those yet to come."

The Summer/Fall 1989 Quarterly contains five articles with introductory remarks by the editor, Doyce Nunis. John Baur surveys the early years of philanthropy (1850-1900), Gloria Lothrop describes the many charitable and philanthropic contributions of women, and Dr. Edward Harnagel profiles seven early Los Angeles physicians who also were leaders in philanthropy.

The essays reach beyond Los Angeles County. Larry Burgess highlights the history of philanthropy in the Inland Empire, and Raymond Starr details San Diego's first three decades of philanthropic endeavor in the twentieth century. The Preface by Doyce Nunis suggests other areas awaiting investigation.

HSSC is pleased to join with CCF in this pioneering effort on the history of local philanthropy and extends its congratulations to the foundation on its 75th anniversary.

Meet Director Raymond Ziegler

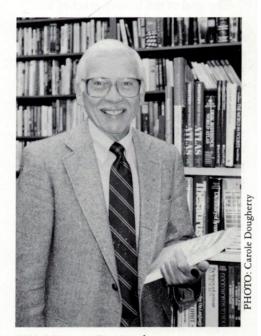
Ray Ziegler has twice served on the HSSC Board of Directors and this year completes a four year term as board member.

Ray played a vital role in the creation of the water conserving garden at the Lummis Home. His focus as a board member has been in raising money and increasing awareness on behalf of the garden.

Earlier, as president of Los Angeles Beautiful, he worked with the State of California, Cal Poly Pomona and DWP on a variety of water conservation programs.

Before retiring in 1984, Ray was CEO of his own architectural firm, Ziegler Kirven Parrish, and was made a Fellow of the American Institute of Architects.

Ray and his wife Jolene live in Altadena.



HSSC Director Ray Ziegler.



Gentle Reader:

It's a good bet Lewis Carroll had a bad experience as a student in a history class.

Remember that scene in *Alice in* Wonderland where Alice threatens to drown the tiny creatures with her tears?

To the rescue steps the dormouse who says, "I'll get you dry. I'll tell you the dryest thing I know. In 1066 William the Conqueror. . ."

Too often history has been taught as the recitation of facts—the "dead past of the living," instead of being presented as personally compelling experience—the "living past of the dead!"

To Page Smith, author of the multivolume *People's History of the United States*, the purpose of teaching history is to make students "aware of the power of history in their own lives," to make them "conscious of themselves as historical beings."

"History," he continues, "is infinitely more complex, more interesting, and profoundly more mysterious than facts."

The goal of the history teacher, he concludes, "should be to produce a student who looked at the world every day with a sense of the extraordinary richness of historical texture that underlies it."

And that's our goal during the 1990s: to lift out that "extraordinary richness" of history and make it as personal, immediate and compelling as possible. Will you join with us in that effort?

Thomas F. Andrews Executive Director

HSSC to Publish Letters from the Orange Empire

In early summer HSSC will issue Letters From the Orange Empire, its first publication since its popular 1984 Southern California Historical Anthology. The Anthology, limited to 500 copies in an attractive, boxed edition, quickly sold out and is now a collector's item.

Letters From the Orange Empire is edited by HSSC FELLOW Richard Lillard with an Afterword by Lawrence Clark Powell also an HSSC FELLOW. Handsomely printed by the Castle Press in a limited edition of 500 copies, it will be available in July.

The volume contains the letters of G. Harold Powell written from southern California between 1904 and 1909 to his wife Gertrude, at home in Washington. Powell, the U.S. Department of Agriculture pomologist, was sent to southern California to help stem the tide of the growers' high loses from the decay of citrus fruit being shipped east.

This he did so well that the years 1904-1909 were known as "the Powell era in the history of the California orange industry." Powell, according to Lillard, "functioned as the right man in the right places at the key moment in time." His letters home reveal the



G. Harold Powell

fundamental changes taking place in the southern California citrus industry.

After leaving Federal employment in 1911, Powell moved his family to South Pasadena where L.C. Powell experienced his "orange grove boyhood." From 1912 until his untimely death in 1922, G. Harold Powell was general manager of the California Fruit Growers' Exchange (Sunkist).

Powell's letters reveal both the man and the urgency of the problem. The success of his endeavors was his monument. The publication of this book makes that story an accessible part of our southern California heritage.

SPECIAL OFFER!! LETTERS FROM THE ORANGE EMPIRE

The Historical Society is pleased to announce a special 20% discount, prepublication offer on its forthcoming book, *Letters From the Orange Empire*, to be published this July.

published this July.	SPECIAL PRE- PUBLICATION PRICE	REGULAR PRICE	
Limited, Signed Edition	\$40	\$50	
Regular Edition	25	35	
(Includes tax, postage & handling	offer expires	JUNE 1ST	

LETTERS FROM THE ORANGE EMPIRE		
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	Los Angeles, CA 90031	



ANNUAL REPORT

JULY 1, 1986 – JUNE 30, 1989

To The Members of the Historical Society of Southern California

In 1986-87, your Board of Directors adopted a five-year plan to expand the Society's programs under the guidance of the new Executive Director, Dr. Thomas F. Andrews.

While there is much left to do, the Board is proud of the accomplishments of the past three and one-half years. We are eager to share these exciting achievements in this first Annual Report.

The Executive Committee of the Board recently completed a review of the Society's financial policies and controls. Our objective was to assure that financial systems, records, and controls were in conformity with generally accepted accounting principles.

In an effort to bring you up-to-date on operations during the past three years, a cash flow analysis of the Society's financial status for the years ended June 30, 1987, June 30, 1988 and June 30, 1989 is summarized in this Annual Report.

Please join me in thanking the Board members for their work during these mid-passage years, especially Michael Dougherty and George Dunning who served as presidents, and Dr. Andrews and his staff, Betty Marsh, Margaret Dickerson and Carole Dougherty.

Joseph S. O'Flaherty HSSC President

March 8, 1990

COLDWELL, SCLAFANI

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HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA THREE YEAR CASH FLOW ANALYSIS JULY 1, 1986 THROUGH JUNE 30, 1989

	\$11,473.08
Beginning cash \$41,787.18 \$25,383.90	422/11010
Membership dues 40,560.00 34,092.05 Investment income 15,659.58 11,953.61 Donations 45,215.12 26,618.52 Book sales 14,121.98 10,181.17 Quarterly Publication donations 42,489.74 28,122.93 Events and programs 17,914.66 21,659.50 Administrative fees 4,640.80 4,732.97 Increase in reserve and	36,608.50 12,127.41 18,926.76 6,335.57 0.00 16,231.80 1,211.10
fund accounts 26,932.90 40,011.19 Stock sale proceeds 6,961.00 0.00 Receivables collected 0.00 0.00	19,621.02 53,077.00 21,813.00
CASH RECEIPTS 214,495.78 177,371.94	185,952.16
Cash available 256,282.96 202,755.84	197,425.24
Operating expenses (203,822.78) (160,968.66) Securities purchased 0.00 0.00 Payment of accounts payable 0.00 0.00	(123,951.47) (26,275.00) (21,814.87)
CASH EXPENDITURES (203,822.78) (160,968.66)	(172,041.34)
Ending cash balance \$52,460.18 \$41,787.18	\$25,383.90

PREPARED WITHOUT AUDIT FROM THE INFORMATION CONTAINED ON THE ORGANIZATION'S TAX RETURN FILED FOR EACH OF THE ABOVE REFERENCED FISCAL YEAR ENDS.

CONSOLIDATED BALANCE SHEET (unaudited)

	June 30, 1989
ASSETS	
Cash, checking & money market	\$52,460.18
Marketable securities	90,489.49
Other current assets	2,665.00
Property & equipment, net	1,407.48
	\$147,022.15
LIABILITIES	
Current liabilities	\$784.26
Long-term liabilities, fund accounts	35,686.00
Board reserved moneys accounts	108,256.85
Ending account balance	2,295.04
	\$147,022.15

*Market value as of June 30, 1989: \$151,089.00

Major Donors 1987-1990

HISTORIC ONE HUNDRED CORPORATIONS, FOUNDATIONS AND ORGANIZATIONS, 1987-1990

Historic 100 corporations, foundations and organizations have contributed \$190,000 collectively over the past three years. These donors, many over 50 years old, support the publications, general operations and special projects of the Society.

BENEFACTORS - \$25,000 and more * Dept. of Water & Power, City of Los Angeles

PATRONS - \$10,000 - \$25,000 The Ahmanson Foundation Associated Foundations, Inc.

California Community Foundation George A.V. Dunning Fund, California Community Foundation

Metropolitan Water District of Southern California

ASSOCIATES - \$5,000 - \$10,000

** Alamitos Land Company * Bixby Land Company

* Carnation Company Foundation

John Randolph & Dora Haynes Foundation Dan Murphy Foundation

* Watson Land Company

SPONSORS - \$2,500 - \$5,000

* ARCO

* Carson Estate Company
Ducommun & Gross Foundation
** Los Angeles Dodgers, Inc.
** Newhall Land & Farming Company

** Security Pacific Foundation

** Times Mirror Unocal Foundation J.B. & Emily Van Nuys Charities

FRIENDS - \$1,000 - \$2,500

CalFed, Inc.

Diggers Garden Club

* Tom & Valley Knudsen Foundation

* Lawry's Foods, Inc. Los Angeles Athletic Club Los Angeles Corral of Westerners Will J. Reid Foundation

** Wells Fargo Bank Zamorano Club

** Corporations or foundations that are 100 years old or more.

Corporations or foundations that are 50 years old or more.

INDIVIDUALS

The Historical Society thanks the following Major Donors whose generous support has enhanced programs, publications and operations.

BENEFACTORS

George A.V. Dunning

PATRONS

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Mr. and Mrs. Denver Markwith Donald H. Pflueger

Mr. and Mrs. Thomas F. Andrews Mr. and Mrs. Michael Dougherty

Mr. and Mrs. Powell Greenland

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Mr. and Mrs. Raymond Ziegler

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Jack and Sandra Moore

Mr. and Mrs. Scott Newhall

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Mr. and Mrs. A. Maxson Smith

The Frank Wheat Family

Corrections welcome. Please call HSSC at (213) 222-0546.







HSSC BOARD SUPPORT TOPS \$75,000

For the past three years, 1987-1990, the Board of Directors has proudly reported 100% participation in its annual Board Giving Campaign.

The following members of the Board have collectively given over \$75,000 to the operations and special projects of the Society.

- Elna S. Bakker
- Richard Brill Larry E. Burgess Denise Martin Campbell
- Suzie Chamberlain
- Michael Dougherty George A.V. Dunning William W. Escherich
- Janet Fireman
- Powell Greenland John Kemble
- Sieg Lindstrom
- Henry F. Lippitt, 2nd Denver Markwith
- Shirl McGurk Jack Moore
- Catherine Mulholland
- Ruth Newhall Joseph O'Flaherty
- Marian Parks
- Standish Penton Donald H. Pflueger
- Philip V. Swan Hugh Tolford
- Raymond Ziegler James Zordich
- Current Board Members

\$100 + Members July 1, 1988 - June 30, 1989

Mrs. Yolande S. Brooks

\$500 LEVEL
The Book Shop, Covina
Lawry's Foods, Inc.
Los Angeles Athletic Club
Mr. and Mrs. Joseph O'Flaherty
James W. Robeson, M.D. and Stephen A. Kanter, M.D.
Wells Fargo Bank

\$250 LEVEL

Mr. and Mrs. Thomas Andrews
Bixby Ranch Company
Fowler Brothers
Mr. Harry W. Gorst
Mr. and Mrs. E. Cyril Holton
Mrs. Fred Nason
Mr. and Mrs. Scott Newhall
Mr. and Mrs. A. Maxson Smith
Mr. and Mrs. Philip V. Swan
Vroman's Bookstore
Mr. George H. Whitney

\$100 LEVEL

Mr. Warren J. Abbott Mr. and Mrs. R. Stanton Avery Mr. and Mrs. R. Stanton Avery Mr. and Mrs. Guilford Babcock Mr. and Mrs. Howard Baldwin Mr. Robert J. Banning Mr. Dwight C. Baum



Mrs. Donald M. Becker Mr. Todd I. Berens Col. Albert Birkenstein Mr. Leo Boiteux Mrs. Mona Modini Bonelli

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Dear Friend of History:

These past three and one-half years provide an appropriate perspective from which to thank each one of you for your involvement in the life of the Historical Society.

Your association with us says more about the quality of our organization than I could communicate alone. Your interest and support is directly responsible for the successes we have enjoyed these past three years.

And successes there have been! The completed Lummis Water Conservation Garden and the annual Garden Open House, a comprehensive Awards Program including the Spring Galas and the



FELLOWS Awards, a successful Photo Archives fund-raising appeal and increased support by the Historic One Hundred and Major Donors, the new newsletter, the Second Sunday Programs, continued sponsorship of the *Quarterly*, more volunteers and docents, and a generous, and committed Board of Directors.

I only wish I could take the time to write each of you a personal letter to acknowledge your role in making possible our success. Please accept instead this Annual Report as an expression of my deep appreciation.

Thomas F. Andrews Executive Director

March 8, 1990

ANNUAL MEMBERSHIP MEETING

The annual membership meeting for members of the Historical Society of Southern California will be held June 10, 1990 at 3:00 p.m. at the Lummis Home located at 200 East Avenue 43, Los Angeles, CA 90031.

Volunteers

HOUSE DOCENTS

Martha Arias Jean Bacon Rosemary Chavez Grace Coffin Cheryl Cooper Bernel Davis Kenyon De Vore Carmen Duran Sandee Ellis Fran Fisher Virginia Fredrick Kirk Helm Julia Huddleson Elinor Ives Frieda Johnson Ellen Kempler Roger Kempler Betty-Jane Mallery Dick McGandy Jim Midgley Helen Molenaar Ruby Moore Pam O'Connor Anne Patino Sheryl Thompson Charles Verrill Eleanor Watson Jenny Watts



GARDEN DOCENTS

Martha Baxter Mary Brooks Shelly Chen Mayita Dinos Lynne Dwyer Rosemary Flores **Jovce Jewell** Frieda Johnson Jim Midgley Cynthia Null Anne Sonne



GARDEN VOLUNTEERS

Elna Bakker Sally Beer Eveline Bock Mary Brooks Betty Burnham California Conservation Corps Harry Chamberlain Suzie Chamberlain Bill Chandler Eleanor Chandler Kevin Connelly Bob Cornell Kathy Crowne Tyrone Dunn Tom Engler Becky Fisher Rick Fisher Jane Frimodig Erica Goebel Simon Hiwatig Kent Houser Jamie Inashima Frieda Johnson Mara Johnson Lois Kern Los Angeles City Conservation Corps Betty Marsh Suzanne McKay Jack McKelvey Jim Midgley Helen Molenaar Cynthia Null Gordon Nunnally Lynn Ocone Stan Penton Bob Perry Frances Riggs Bernadine Suida Agnes Southam

Mike Woodward Linda Zinn

SPECIAL VOLUNTEER RECOGNITION

PHOTO ARCHIVES

Jack Moore Elinor Ives Paul de Villiers

GARDEN PUBLICITY

Bob Perry Elna Bakker Kevin Connelly Tom Engler Erica Goebel Robert Smaus

NEWSLETTER Duane Toutjian



A WINDOW IN TIME

Carson Estate Company Celebrates 75th Anniversary

By Judson Grenier

One of Southern California's most venerable concerns, the Carson Estate Company, last year celebrated the 75th anniversary of its formal incorporation. However, its roots go back to 1784, when Alta California Governor Pedro Fages granted a permit to the Rancho San Pedro to a retired soldier, Juan Jose Dominguez.

The ranch, which stretched from Compton to the bay of San Pedro, came under control of Juan Jose's grand-nephew, Manuel Dominguez, in 1823. Manuel and his wife had 10 children, one of whom, Maria Victoria, was born on April 27, 1842. Shortly after becoming an adult by Californio standards, Victoria was married at age 15 to George Henry Carson, an American adventurer, in the Plaza church in Los Angeles.

Carson, born in New York and reared in Illinois, served in the Mexican War as a drummer in a volunteer regiment stationed in Santa Fe. After a brief career as a sutler, he drove a flock of sheep from Chihuahua, Mexico to Los Angeles in the summer of 1853 and remained to enter the hardware business with W.T.B. Sanford, Phineas Banning's brother-in-law. Carson served a term as Los Angeles city councilman and 12 years as Los Angeles County Public Administrator before retiring to the Rancho San Pedro to manage its affairs.

The Carson-Dominguez union of two cultures created a unique family which survives to the present. Victoria bore 15 children, 13 of whom reached adulthood. Upon George's death in 1901, his survivors formed the nucleus of the Carson Estate Company to hold family properties intact, but formal incorporation did not occur until January 9, 1914, when Victoria's health deteriorated.

During the 20th Century, the Carson Estate Company raised agricultural corps, grazed cattle and sheep, and operated a dairy farm before oil was discovered on the Rancho San Pedro in



Home and family of George Carson on the Dominguez ranch, about 1891 (four years after construction).

the 1920s. With oil and real estate revenue, the company diversified its holdings. Together with the Watson and del Amo branches of the extended Dominguez family, the Carsons owned shares in the Dominguez Estate Company, which was established to manage the properties of those daughters of Manuel Dominguez who died childless.

The present-day cities of Carson and Torrance were built upon lands purchased from the Dominguez and Carson Estate companies, as are a number of model industrial parks. When the Dominguez Estate Company was liquidated in 1967, part of its property was sold to the state for construction of Califoria State University, Dominguez Hills. Carson Estate Company formed a partnership with the Watson Land Company—Dominguez Properties—to hold for investment unsold land still encumbered by oil leases.

The Carson Estate Company today has holdings in many industrial, com-

mercial and retail developments in nothern and southern California and other sunbelt states. The centerpieces of its current development program are its Homestead Business Park in the Rancho Dominguez area and its Dominguez Technology Center on Dominguez Hill. To commemorate its 75th birthday, the company established the Dominguez Brand awards, to be given biennially for outstanding achievement in education, city government, and volunteer service performed within the original boundary of the Rancho San Pedro-reflecting the community commitment made since 1784 by the Dominguez family.

FOR THE RECORD

In the "Window in Time" article by Gloria Lothrop, the home of Louis Phillips was erected in 1875 and not "the 1860s" as indicated in the photo caption. The error was ours and not the author's.

In Memoriam

On February 19, former board member and President of the Historical Society, Dr. John Haskell Kemble died suddenly while on a world cruise aboard the SS *Canberra*. He was 77 years old.

John Kemble was recognized as one of the outstanding maritime historians in the country. Two of his books, *The Panama Route*, 1848-1869, and the superbly researched edition of Dana's *Two Years Before the Mast* are regarded as classics.

John taught history at Pomona College for 44 years. He published numerous articles and reviews, was the recipient of Guggenheim and Rockefeller Foundation fellowships, and last fall was elected a FELLOW of the Historical Society.

Congratulations

Congratulations to HSSC member Lois Roberts of Carmel. She received the "best journal article" Award from Westerners International for her article, "The Rancho la Purisima Survey Dispute," published in the Fall, 1988, Southern California Quarterly.

A Handful of History

Watch for this new feature in each subsequent issue of *The Southern Californian* as HSSC members choose their five favorite books about Los Angeles and Southern California.

First to appear will be Glen Dawson's five favorite bibliographies and reference books that he has used regularly in the course of his book business and personal collecting

Sunday Programs

Special Sunday Programs at 2:00 P.M.

May 13

John Koegel will discuss the Native American music collected by Charles Lummis.

June 10

"HSSC and the Challenge of Promoting History in the 1990s."

2 P.M. Program with Executive Director Thomas F. Andrews

3 P.M. Annual meeting of the members of the Historical Society

Free to the public.

SAVE THESE DATES:

May 20	Museums of the Arroyo		
June 10	HSSC Annual Meeting		
June 27	FELLOWS AWARDS Gala		

THE SOUTHERN CALIFORNIAN is published quarterly by the Historical Society of Southern California which is a California non-profit corporation [501(c)(3)]

Thomas F. Andrews Executive Director

Denise Martin Campbell Consultant

Editors:

Margaret Dickerson Carole Dougherty

Printing & Mailing
Licher Direct Mail

 Calendar of Events we notice of programs are Invitations to special 10% discount on pulsale at the Lummis H Discounts on program Research privileges in photo archives. 	rith advance nd events. member's events. blications for lome. ns and classes.	MEMBEI CATEGO \$1000 \$500 \$250 \$100 \$500 \$550 \$550 \$550 \$550 \$550	•			
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☐ Check enclosed, payable to the Historical Society of Southern California.						
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