The Southern CALIFORNIAN

PUBLISHED BY THE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA FALL/WINTER 1991 VOL. 3, NO. 3 & 4



Students Angele Ralph and Charles Boyle and history teacher Jackie Purdy attend Centennial Gala as guests of HSSC.

Centennial Grants Are Cause For Celebration

This year, there's reason to celebrate all right. Not only has the Historical Society of Southern California completed 100 years of service as an incorporated society, but it is launching its second century with a strong vote of confidence from some of Southern California's most prestigious grant-makers.

During the third quarter alone, the Society received \$116,800 from five sources: The Los Angeles 200 Committee, The Ahmanson Foundation, Associated Foundations, Inc., Spring Street Foundation and the Weingart Foundation.

"These grants bring significant dollars to the cause of promoting Southern California's history during this decade," noted Executive Director Tom Andrews. "At the same time, the prestige of these foundations lends credence to the urgency of the Society's mission."

Los Angeles 200 Committee: \$70,000 for General Support

The L.A. 200 Committee, presenter of the city's 1980-81 Bicentennial Celebration, awarded its largest grant of \$70,000 to HSSC for publishing and promoting the history of Los Angeles.

The Society is particularly grateful to L.A. 200 Committee members A.C. Martin, Jim Greene and Jane Pisano for making this significant grant possible the largest single grant in the recent history of the Society. It enables the Society to plan some exciting programs and publications over the next few years.

The Ahmanson Foundation: \$15,800 for Publications

Demonstrating their commitment to preserving the history of Southern California, the Ahmanson Foundation provided grants totaling \$15,800 for publications.

One of the publications, Southern California's Spanish Heritage, an (Continued on page 4) **HSSC** Celebrates With Historic Gala

October 24th was an evening to remember as HSSC celebrated 100 years of incorporation with a gala reception and dinner at the Harry Chandler Auditorium at Times Mirror.

"The evening was meant to thank members, friends and supporters, longstanding and new, whose love of history continues to make the Historical Society of Southern California a vital and viable force in our community," noted Powell Greenland, HSSC President.

And those supporters were there in numbers as 160 guests filled the Harry Chandler Auditorium. This was the Society's second event held in the elegant hall; in 1988, HSSC presented its first five Fellows Awards there.

A reception featuring the Curtis Peagler Trio set the mood for dinner and the program following.

Guest speaker Kevin Starr,

(Continued on page 4)



HSSC Executive Director Tom Andrews with Associated Foundations President Brenda Oddou who proudly accepts Centennial Award.

LUMMIS HOME



GENTLE READER:

I have a question for you. Who wrote "The Autobiography of Benjamin Franklin?"

Harvard professor Jerome H. Buckley enjoys pointing out that the once popular children's riddle has an unexpected answer: "Certainly not Benjamin Franklin—at least not under that title."

The trick question serves as a reminder that autobiography as we know it is a 19th century term. The word "autobiography" was unknown at the time of Franklin's death in 1790.

In fact, it was not until 1868 that Franklin's unfinished "Memoirs" were first published under the title of "The Autobiography."

I mention this because we have just published our own "autobiography," so to speak, *The Centennial History of HSSC*, written by Jane Apostol and designed by Ward Ritchie.

It is our "voyage of self-discovery," because it sets our self-portrait in time and motion over the past 108 years. And, in the final analysis, this backward glance over traveled roads is "an act of deliverance—a chronicle of resolved crisis and itself an affirmation of ordered meaning."

If you have not already purchased your copy, I have a second question for you.

When was the last time that you read an autobiography that was both compelling and ennobling, that contained no willfully invented self-image, that was finely crafted by an accomplished prose stylist and handsomely designed by a master designer/printer?

If you are honest in your answer, then you will want to order your copy of *The Centennial History of HSSC* so you can enjoy the virtuoso performance of both the author and designer.

Tom Andrews

New Hours for the Lummis Home

The Lummis Home will be closed on Thursdays and Fridays and open to the public on Saturdays and Sundays from 1-4 p.m. Watch for news of special weekend events: lectures, book signings, art exhibits, etc.

Holiday Luncheons at Lummis Home

Make your reservations now for our delicious and festive Holiday Luncheons at the Lummis Home, December 9 and 11. Seating is limited so call Margaret at (213) 222-0546.

Pasadena Images: Paintings and Sketches by Joseph Stoddard

The archictecture and historic landmarks of Pasadena are Joseph Stoddard's subject matter in a watercolor exhibition that opens at the Lummis Home in November. Following a reception for the artist on November 24th, HSSC will host the exhibition through December 22nd.

Moving from corporate designer to environmental graphic artist, Stoddard has worked with the firm of Sanchez Kamps Associates since 1984. He designed the Lummis Garden education panels and area signs, and is currently working on the covers of two HSSC publications.

Holiday Tip El Alisal Book Shop: Where The Best Present Is Often The Past

What used to be the "quiet corner" in the Lummis Home isn't quiet anymore. The El Alisal Book Shop is alive with exciting new and used books, tote bags, crafts for youngsters, paperbacks, hardbacks and autographed volumes.

If your interest is local history, choose from titles on Los Angeles, Pomona, La Jolla, Montecito, Crown Hill or Hollywood.

For those whose curiosity spans the state, there are books by Judson Grenier, Sheldon Jackson, Kevin Starr, David Lavender, Gloria Lothrop and Lawrence Clark Powell.

The book shop also features a section on women in California and the West, with titles such as Adobe Days, A Victorian Gentlewoman in the Far West, and Women Poets of the West.

El Alisal's ecology and gardening section is getting a reputation around town with books by Robert Smaus, Kevin Connelly, Robert Perry, Elna Bakker, Nancy Day, Dick Raymond and many others.

In addition to books, select from curiosity nature kits, craft kits, post cards, historical photographs, drawings and notecards. And let's not forget our collection of books by and about Charles Lummis.

So visit the El Alisal Book Shop this holiday season. The shop is open from 1:00 - 4:00 p.m. Saturday and Sunday.

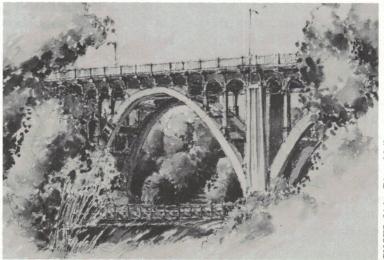


PHOTO: Licher Direct Mail

Pasadena's La Loma Road Bridge by artist Joseph Stoddard.

MEMBERS

The Historic One Hundred

The Ahmanson Foundation Alamitos Land Company ARCO ARCO Foundation Associated Foundations, Inc. Automobile Club of Southern California Bixby Land Company Carnation Company Foundation The Carson Companies Consulate General of Spain in Los Angeles Dept. of Water & Power, City of Los Angeles Ducommun & Gross Foundation George A.V. Dunning Fund, California Community Foundation John Randolph Haynes and Dora Haynes Foundation Tom & Valley Knudsen Foundation Lawry's Foods, Inc. Los Angeles Dodgers, Inc. Los Angeles 200 Committee Metropolitan Water District of Southern California Dan Murphy Foundation Newhall Land and Farming Company Owens Illinois Pacific Enterprises The Ralph M. Parsons Foundation Will J. Reid Foundation Security Pacific Foundation Spring Street Foundation Times Mirror The Times Mirror Foundation UNOCAL J.B. & Emily Van Nuys Charities Watson Land Company Weingart Foundation

Gift Memberships

Wells Fargo Bank

Are there history buffs on your holiday gift list? Consider giving them gift memberships in HSSC. Call the office at (213) 222-0546 and we will happily arrange this special holiday gift.

Wills and Bequests:

Remembering HSSC in your will or in a trust is a wonderful way to make a gift of history that keeps on giving. For information on wills and bequests, please call or write Tom Andrews at: HSSC, 200 East Avenue 43, Los Angeles, CA 90031, (213) 222-0546. There is no obligation and you will not be solicited.

Welcome New Members

PRESIDENT'S CIRCLE

Elna S. Bakker Sandra J. Burton Ms. Christopher Ann Carson and Thomas Carson Mr. & Mrs. Michael Dougherty George A.V. Dunning Mr. & Mrs. Powell Greenland Mr. & Mrs. George La Moree Mr. & Mrs. Henry F. Lippitt, 2nd Mr. & Mrs. Denver Markwith, Jr. Miriam Matthews Mr. & Mrs. Joseph S. O'Flaherty Mr. & Mrs. John E. Osborne James W. Robeson, M.D. and Stephen A. Kanter, M.D. Donald H. Pflueger Mr. & Mrs. Morgan Sinclaire Margaret Ann Storkan, M.D. Mr. & Mrs. Raymond Ziegler

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SECOND CENTURY

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STUDENT

Kat Anderson

INSTITUTION

Cambridge University Library Wells Fargo History Museum

CENTENNIAL

CENTENNIAL GRANTS

(Continued from page 1)

anthology of articles from the Southern California Quarterly, will document the Spanish influence on the settlement and growth of southern California. Edited by Doyce B. Nunis, Jr., this volume will be published in commemoration of the Columbian Quincentenary in 1992.

With this publications grant, Ahmanson Foundation Vice President Lee Walcott urged the Society to "maintain its tradition of scholarship" while bringing history to the people!

Associated Foundations, Inc.: \$10,000 for the Photo Archive Continuing its commitment to the preservation of history through photography, Associated Foundations granted an additional \$10,000 to previous awards totalling \$12,500 for the HSSC Photo Archive.

The grant will enable the Society to transfer thousands of nitrate negatives to modern safety film, continue cataloging the collection and mount a portable, changing exhibit.

The Society expresses its appreciation to President Brenda Oddou and all of the trustees of Associated Foundations, Inc.

Spring Street Foundation: \$11,000 for Spanish Heritage Anthology The Spring Street Foundation will complete the funding for *Southern California's Spanish Heritage* with its grant of \$11,000.

The anthology, to be released in 1992, focuses on the substantial impact of Spain's presence in this part of the new world. It showcases a number of distinguished scholars who have contributed much to our understanding of the Spanish legacy and will be a timely resource for the Latino community in Southern California.

The Society thanks Chairman and President Winston V. Morrow for his support in directing this grant toward publications.

The Weingart Foundation: \$10,000 for General Support

A grant of \$10,000 from the Weingart Foundation is designated for the general support of the Historical Society.

The Society is pleased to acknowledge Chairman Harry J. Volk and President Charles W. Jacobson for their interest in promoting history through HSSC's programs and publications.



Muir and Agnes Dawson, Ruth Malora and Ben Masuda at Centennial Gala.

Century II Founders

THE AHMANSON FOUNDATION
ARCO FOUNDATION
ASSOCIATED FOUNDATIONS, INC.
JOHN RANDOLPH HAYNES AND
DORA HAYNES FOUNDATION
THE RALPH M. PARSONS FOUNDATION

LOS ANGELES 200 COMMITTEE SPRING STREET FOUNDATION THE TIMES MIRROR FOUNDATION J.B. & EMILY VAN NUYS CHARITIES WATSON LAND COMPANY WEINGART FOUNDATION

HISTORIC GALA

(Continued from page 1)

passionate chronicler of California's nightmares and daydreams, was on hand to deliver a fascinating view of the historic context in which the Historical Society of Southern California was born over 100 years ago.

Preceding Kevin Starr's talk, Executive Director Tom Andrews and HSSC President Powell Greenland presented the Society's new Centennial Award to key donors, the Century II Founders. They also acknowledged members of the President's Circle and sponsors of both the Southern California Quarterly and the new Centennial History.

The Society extends special thanks to Times Mirror, Stephen Meier and Lisa Reale for their assistance in making the evening such a success. PHOTO: Suzanne H

Past Presidents Attend Centennial Gala

Mike Dougherty Dutch Holland Bill Escherich Joe O'Flaherty Victor Plukas







Enjoying the Centennial Gala at Times Mirror are: top, Kevin Starr and Patricia Trenton; middle, Margaret and Sieg Lindstrom and Elna Bakker; bottom, student Jim Wong and history teacher Lee Rosental.

Centennial Award

The Historical Society is pleased to conclude its Centennial of Incorporation year by presenting a special Centennial Award of Merit.

Designed by Joseph Stoddard of Sanchez Kamps Associates in Pasadena, the award is being given to individuals, corporations and foundations whose "distinguished contributions have enabled the Society to fulfill the vision of its founders."

The first awards were presented at the Centennial of Incorporation dinner at Times Mirror on October 24, 1991. The Society will continue to present the award over coming months at open houses and programs of the Society.

HSSC Publishes Centennial History

Three-dollar dues, trap-door spider and donated spittoons! It's all here in the recently published *Centennial History of the Historical Society of Southern California* by Jane Apostol. The story covering 108 years of California's oldest, continuously operating historical organization is a fascinating account of people banding together to share a common love—history.

Author Jane Apostol's intensive research has netted her another readable volume, much like her *South Pasadena*: A *Centennial History*, that faithfully records the facts while vividly portraying the personalities and foibles of the founders along with the dynamism of their vision.

The final chapter of the history, "Presidential Profiles," brings together fortyeight biographies of the men and women who led HSSC during two centuries. "Presidential Profiles" has been printed as an excerpt and bound in a limited edition that is the official keepsake of the HSSC Centennial Gala.

Renowned bookman, Ward Ritchie, designed the *Centennial History*, lending his hallmark touch to a volume that is at once elegantly traditional in feeling yet contemporary in form.

The HSSC *Centennial History* has been published in a hardback edition of 900 copies. A handsome collector's edition of 100 is slip-cased and signed by the author and designer.

CENTENNIAL HISTORY OF THE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA Written by Jane Apostol and designed by Ward Ritchie Collector's Boxed Edition \$90.00 + \$7.40 tax(includes member's discount) Hard cover Edition \$40.00 + \$3.30 tax (includes member's discount) \$ 3.00 each book Plus postage & handling TOTAL Name Address State___Zip__ HSSC Please send check payable to: 200 E. Avenue 43 Los Angeles, CA 90031



Bill Escherich

HSSC Past President Bill Escherich Puts History First

"History" might as well be Board member Bill Escherich's middle name. With an M.A. in the history of California and Mexico from UC Berkeley, Bill has ably incorporated his love of history in his professional life and his volunteer activities.

Bill joined HSSC in 1970 and was elected to the Board of Directors in 1972. He served as President of the Board from 1972-75 and has organized Annual Treks and other programs throughout his tenure.

Now retired, Bill was manager of travel publications for the Automobile Club of Southern California and served as a Latin American Trade Commissioner for the Los Angeles Area Chamber of Commerce.

Bill and Mary Escherich travel widely. He is also a trustee of the Pasadena Historical Society and the Idyllwild Arts Foundation.



Phil Swan

HSSC Director Phil Swan Invests In History

For the past ten years, Phil Swan has brought to the HSSC Board of Directors his professional skills in overseeing the Society's investments and serving on a number of Board committees.

A graduate of Pomona College and the Stanford Graduate School of Business, Phil has enjoyed a career as investment counselor for over 35 years. His civic-mindedness has led him to serve also on the board of the Braille Institute and USC Cancer Research Associates.

Because of his avid interest in historic photographs, Phil has been particularly supportive of HSSC's Photo Archive. Phil's wife, Sally, also a history devotee, is a collector of children's books.

HSSC Director Stan Penton, History and Garden Enthusiast

Since 1984, Stan Penton has assumed an active role in HSSC as both a Board member and a garden volunteer.

Stan's hands-on involvement with the Lummis Water-Conserving Garden makes him a strong advocate of educating children, particularly school groups visiting the Lummis Home, in the importance of waterwise gardening.

As co-owner of California Metal Enameling Co., founded in 1905, Stan has supported HSSC's recognition of businesses with historic roots in Southern California.

Stan is also active in the Society of Architectural Historians, Los Angeles Beautiful and the Men's Garden Club of Los Angeles.



Stan Penton



"California's Gold" producer/host Huell
Howser (far right) and HSSC Board Member
Dr. Larry E. Burgess, of the California
Library Association, are joined by young
readers Patricia Shuton and Hanna
Nakamura (left to right) from Arroyo Vista
Elementary School in South Pasadena, in
encouraging "California's Gold" viewers to
"Read Up On It."

Beginning in January, "California's Gold" will provide viewers with a suggested list of books pertaining to each month's program.

Puck Photo Collection Progress Report

The last we heard of Jack Moore, volunteer curator of the HSSC Photo Archive, he was at 2,901 and still counting!

One year into the project of organizing the thousands of negatives and prints taken by Charles Puck, Jack can attest to the progress he has made.

Aided by volunteer Paul de Villiers, Jack made his first order of business the filing 2,900 of 5,000 nitrate negatives into acid-free envelopes for protection and ready retrieval. Eventually, the negatives will be converted to modern safety film.

Then began the tedious task of matching the negatives with their corresponding prints, if prints existed. Finally, our undaunted volunteers integrated those photos with their negatives into the larger collection.

"Puck seemed to be incapable of organizing and cataloging the photographs he took in such abundance," bemoaned Jack, who has headed the archive project for nearly five years. "Luckily Paul's computer expertise was equal to his love of old photos, so we are on our way to a welldocumented collection."

The HSSC Photo Archive Project has been generously supported by two grants from Associated Foundations, Inc. and contributions from HSSC members and friends.

> Photographer Charles Puck surveying Los Angeles flood damage in 1916. Puck gave the Society about 9,000 photographs that he took in Southern California between 1915 and 1950.

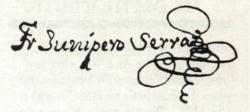


Father Junipero Serra

My Brush With History

by Martin Morgado Historian and Author

On the occasion of the exhumation of Junipero Serra from his Mission Carmel grave on 13 November 1987, I served as official photographer. The purpose was to "canonically [re]identify the remains [as against the Vatican's 1943 exhumation, which conclusively identified Serra], and for the purpose of recovering small [relic] parts separated from the body to satisfy the devotion of the faithful."



The bones, no longer in articulated skeleton form, were laid on a table and examined by a physical anthropologist and a forensic pathologist. Most Reverend Thaddeus Shubsda, Bishop of Monterey, conducted a comparison with 1943 findings and photographs. With the dozen experts and witnesses busily engaged, Joe Hinojos, photographer for the 1943 exhumation, asked Bishop Shubsda if he could recreate the 1943 photograph of himself standing next to the bones, and most prominently the skull. Bishop Shubsda agreed, and as I was composing the shot, I realized I would have to move the skull closer to Mr. Hinojos for best advantage.

As my mind raced on the task of taking quality photograph that would serve as part of the historical record sent to Rome, I quickly but gently cradled the skull in the palms of my hands and moved it across the table. Only after I set it down was I overcome by history. This was the founder and "Apostle of California," a mythic, legendary and even controversial figure. For the brief moment I held the "cradle of California civilization" in my hands, I never felt more a witness to, and a participant in California history.



In Memoriam

WARREN A. BECK (1919-1991), a resident of Santa Ana, was a history professor at Cal State Fullerton for thirty years. He had been an HSSC member since 1977. Warren was both a respected teacher and the author of several books, including a History of New Mexico and an Historical Atlas of California.

CHARLES DUCOMMUN (1913-1991) was former chief executive of Ducommun, Inc., an industrial firm founded by his father in 1849. A leading cultural figure in Los Angeles, Mr. Ducommun supported HSSC publications generously through the Ducommun and Gross Foundation.

JOHN B. GOODMAN, III (1901-1991) died on June 30. An HSSC member since 1954, he was a knowledgeable book collector on California and the West. He recently provided HSSC with detailed notes from his research on the most important books related to Southern California history.

ELVA MARSHALL (1923-1991), a resident of Pasadena, is considered one of the first women to make a major contribution to the field of fine printing. She worked for The Castle Press for 25 years and was working with HSSC on two upcoming publications when she died.

For further information call HSSC at (213) 222-0546.

A. MAXSON SMITH (1897-1991) died peacefully in his sleep on August 23. A successful attorney, he served with distinction on the Board of the Bixby Land Company for forty-seven years. Maxson was an enthusiastic supporter of the Historical Society.

SAVE THESE DATES:

Nov. 24 "Pasadena Images" Artist's Reception and **Exhibit Opening** Dec. 22 "Pasadena Images" closes Dec. 1 Holiday Open House Dec. 9 Holiday Luncheon at El Alisal Dec. 11 Holiday Luncheon at El Alisal Mar. 7 Pflueger Local History Award Apr. 5 Garden Open House

THE SOUTHERN CALIFORNIAN is published quarterly by the Historical Society of Southern California which is a California non-profit corporation [501(c)(3)]

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Printing & Mailing
Licher Direct Mail

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HSSC Office Hours 9-5 Monday - Friday

Lummis Home Open to the Public 1-4 Saturday & Sunday

Group Tours
Thursday morning by
appointment

(213) 222-0546

HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA FOUNDED 1883 - INCORPORATED 1891

ALL MEMBERS RECEIVE Annual subscription to the SOUTHERN CALIFORNIA QUARTERLY	IN ADDITION \$25 Student Members and \$35 Individual Members	Discou tickets	I/Family Members receive: ounted program and event its for family members. tributing Members receive: If the benefits aboveOne special publication on Members receive: If the above plusTwo ial publications	□ \$ 500 Benefactor Members receive: All of the above plus A Docent-led tour of the Lummis	
Annual subscription The Southern Californian 10% Discount in the Lummis Book Shop Access to the HSSC Photo Archive	receive: Discounted program and event tickets for Member and one guest	All of the plus \$ 250 Patron All of the		S1,000 President's receive: All of the a	ibove plus Lectures
Free Lummis Garden Open House and December Holiday Open House	Manager and one Street			Circle men	and receptions for President's Circle members featuring noted southern California historians.
Please enroll me as a member in the Historical Society of Southern California in the category checked above. Check enclosed, payable to the Historical Society of Southern California. REW MEMBER RENEWAL GIFT MEMBERSHIP			The Southern Califor 200 East Avenue 43 Los Angeles, CA 900		Non-Profit U.S. Postage PAID Permit #559
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