

The Southern CALIFORNIAN

PUBLISHED BY THE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA

SPRING 1992, VOL. 4, NO. 1



PHOTO: Suzanne Huddleson

Left to right, back: Esther Cramer, David Myrick, John Robinson, Margaret Bach. Front: David Clark and Stephen Kulczycki

Local History Award Luncheon Sparkles at Athletic Club

The Los Angeles Athletic Club provided an elegant setting for 160 guests at the second annual Donald H. Pflueger Local History Award luncheon.

The Pflueger Award is HSSC's highest honor for distinguished accomplishments in the publication and production of local history.

On Saturday, March 7, five outstanding works of southern California's local history received the award.

David L. Clark was recognized for his corporate history of Avery, entitled *The First Fifty Years*. Published in 1988, it is the first corporate history to be so honored.

A model of research and synthesis, *The First Fifty Years* is local history at its best—thorough, objective and readable.

Margaret Bach and Stephen Kulczycki were honored for KCET's *Los Angeles History Project*, produced over a

three-year period, 1988-1990.

Margaret as project manager and Stephen as fund raiser worked tirelessly to get the 12 part series into production.

From *Romona* to the Los Angeles Aqueduct, from Raymond Chandler to Aimee McPherson, and from East Los Angeles to Chinatown and South Central L.A., the *Los Angeles History Project* made local history come alive to students and to households throughout the Los Angeles area.

The book *La Habra: Pass through the Hills* by Esther R. Cramer is an example of a beautifully designed, printed and illustrated local history book.

Cramer approached her task both as a scholar and as someone with deep roots in the community. Published in 1969, it remains the definitive work on the early years of La Habra.

(Continued on page 8)

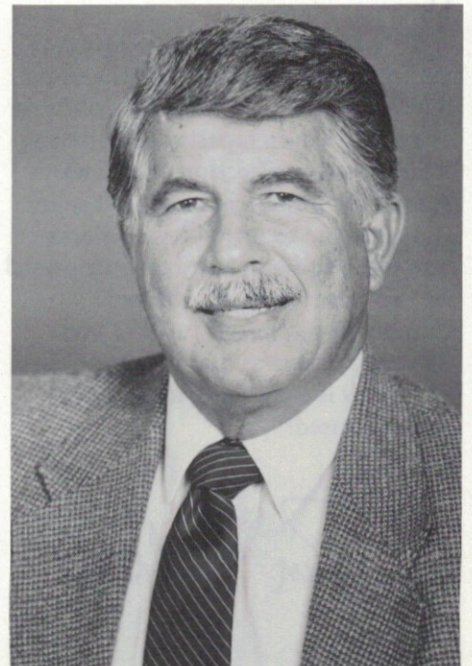
Meet HSSC's 48th President: Powell Greenland

Powell Greenland graduated Phi Beta Kappa from UCLA with a degree in history. Western mining and the California Gold Rush are of particular interest to him.

He is an active member of the Oregon California Trails Association, past president of the Eagle Rock Valley Historical Society and past sheriff of the Los Angeles Corral of Westerners.

Formerly the co-owner and president of Superior Controls Co., Inc. which manufactures automatic irrigation equipment, Powell and wife Billie now reside in Port Hueneme and enjoy travelling throughout the world.

A fourth-generation Californian and dedicated history enthusiast, Powell brings important business expertise to the Board. He is completing his first year as President of HSSC.



Powell W. Greenland

AUTHORS



Gentle Reader:

Publications are extremely important to us. And we have been fortunate to have such a large number of our members actively involved in the writing, editing and publishing of history. Indeed, it has been the Society's trademark for over a century!

It reminds me of a comment someone once made, that "to admire an author and then meet the author, is like having a fondness for goose liver and then seeing the goose!" *Not so with HSSC authors*—to meet them is only to deepen your appreciation for both the person and the publication.

Take Doyce Nunis, for example. He has completed 30 years as editor of the *Southern California Quarterly* with such an energetic commitment to scholarship that he has made the *Quarterly* one of the top regional journals of history.

Or take Gloria Lothrop, whose *Guide to Historical Outings in Southern California* combines a rich sense of the past with a vivid sense of place. It is an outgrowth of her enthusiastic involvement in local history.

Or take Joe O'Flaherty, whose two-volume history of Los Angeles and the South Coast is soon to be published. It is a richly-woven tapestry of satisfying wholeness—a reflection of his awareness of the power of history in his life.

I want you to meet Doyce, Gloria and Joe—and other authors mentioned on this page. So HSSC will hold a number of receptions in 1992 and 1993 to remind us that the experience of history is something to be shared and treasured!

Tom Andrews

A Salute to HSSC Authors!

The following is a list of HSSC members (hopefully complete) who have published books, articles, reviews, essays, etc., during the past five years. Tom Andrews

Thomas Andrews	• Jane Apostol	• Elna Bakker	
Warren Beck*	• Todd Berens	• Robert Blew	
Kaye Briegel	• Larry Burgess	• William Coate	
• Virginia Comer	• Robert Cowan	• Esther Cramer	
• Glen Dawson	• Sieg Demke	• Michael Dougherty	
• Donald Duke	• Michael Engh	• Iris Engstrand	
Janet Fireman	• Powell Greenland	• Judson Grenier	
• Harlan Hague	• Neal Harlow	• Edward Harnagle	
• Abraham Hoffman	• George Houle	• David	
Hornbeck	• Sheldon Jackson	• Lawrence Jelinek	• Harry Kelsey
John Kemble*	• James Kingman	• Janice LaMoree	• David Langum
• David Levering	• Richard Lillard*	• Gloria Lothrop	• Charles
Luckman	• Michael Mathes	• Esther McCoy*	
Gloria Miranda	• Catherine Mulholland	• David	
Myrick	• Norman Neuerburg	• Marie Northrop	
• Doyce Nunis	• Joseph O'Flaherty	• John Osborne	
• Marian Parks	• Thomas Patterson	• Donald	
Pflueger	• Lawrence Clark Powell	• Jackson K.	
Putnam	• Martin Ridge	• Ward Ritchie	• John W.
Robinson	• Andrew Rolle	• Patricia Schaelchlin	
Ann Scheid	• John A. Schutz	• Midge Sherwood	
Albert Shumate	• Tom Sitton	• Robert Skotheim	• Joe O'Flaherty
	• Jack Smith	• Raymond Starr	• Norton Stern
	• Alice Stone	• Jean Stone	• Irving Stone*
	• Hugh Tolford	• Patricia Trenton	• Fred Viehe
	• Beverly Wayte	• Francis J. Weber	• Walt Wheelock
	• Robert Winter	• Paul Wilt	• Raymund Wood
	• Ron Woolsey		



Gloria Lothrop



Joe O'Flaherty



Doyce Nunis

*Deceased

A Salute to our Editor Doyce Nunis!

With the Winter 1991 issue of the *Southern California Quarterly*, Doyce Nunis completes 30 years of distinguished service to the Society—and to historical scholarship—as the editor of our nationally-recognized, regional journal of history.

It's hard to imagine thirty years of *pro bono* service! Thirty years, 120 issues, 700 book reviews, and 500 manuscripts read in typescript,

galley, page proof and blue line—not to mention the thousands of letters and phone calls to "tardy" authors, reviewers, typesetters and printers.

In the process he has breathed new life into our *Quarterly* through the fullness and intensity of his own historical vision. Congratulations are in order for a truly remarkable accomplishment!

ANNUAL REPORT

JANUARY 1 - DECEMBER 31, 1991

To The Members of the Historical Society of Southern California

In 1991 the Society (HSSC) celebrated its centennial of incorporation and its 108th year of continuous existence. The year was a tremendous success. The following is a report on the Society's affairs.

Financial results for 5 1/2 years, July 1, 1986-December 31, 1991 are summarized in the columns immediately to the right. In 1991 the Society changed to a calendar year/fiscal year, ending December 31 instead of June 30.

The financial numbers represent expanding programs and show a cash balance for the past 12 months 17% larger than the previous 18 months, July 1, 1989-December 31, 1990. (As a note, the cash balance is 68% larger than 5 1/2 years ago.)

The ability of HSSC to stand on its own financial feet will continue to be the acid test required to obtain outside funding support in these unusually competitive times. In recent years the Society's record has been very good, and in 1991, significant outside support was the result.

Since 1884 the Society has been active in historical publishing, ranging from its scholarly *Quarterly* to books and keepsakes. With outside support HSSC's publications list continues to expand at an impressive rate with a dozen books scheduled to be published between 1990 and 1993.

Powell M. Greenland
HSSC President

March 26, 1992

HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA CASH FLOW ANALYSIS JULY 1, 1986 THROUGH DECEMBER 31, 1991

	January 1, 1991 through December 31, 1991	July 1, 1990 through December 31, 1990	July 1, 1989 through June 30, 1990	July 1, 1988 through June 30, 1989	July 1, 1987 through June 30, 1988	July 1, 1986 through June 30, 1987
Beginning cash	\$66,907	\$110,374	\$52,460	\$41,787	\$25,384	\$11,473
Membership dues	55,335	25,390	44,125	40,560	34,092	36,608
Investment income	11,906	5,873	12,757	15,659	11,954	12,127
Donations	116,645	23,435	58,979	45,215	26,619	18,927
Book sales	48,363	14,632	15,307	14,122	10,181	6,336
Quarterly Publication donations	474	9,078	17,249	42,490	28,123	0
Events and programs	20,420	2,785	20,245	17,915	21,659	16,232
Administrative fees	26,097	6,605	39,144	4,641	4,733	1,211
Increase in reserve and fund accounts	(30,111)	13,947	53,306	26,933	40,011	19,621
Stock sale proceeds	26,478	1,000	45,219	6,961	0	53,077
Receivables collected	0	0	0	0	0	21,813
CASH RECEIPTS	275,607	102,745	306,331	214,497	177,372	185,952
Cash available	342,514	213,119	358,791	256,283	202,756	197,425
Operating expenses	(210,232)	(123,828)	(213,261)	(203,823)	(160,969)	(123,951)
Securities purchased	(51,482)	(22,383)	(35,156)	0	0	(26,275)
Payment of accounts payable	63	0	0	0	0	(21,815)
CASH EXPENDITURES	(261,651)	(148,212)	(248,417)	(203,823)	(160,969)	(172,041)
Ending cash balance	\$80,863	\$66,907	\$110,374	\$52,460	\$41,787	\$25,384

The above information has been compiled from the tax returns as filed by the Historical Society of Southern California, for the years ended June 30, 1987, June 30, 1988, June 30, 1989, June 30, 1990, for the six months ended December 31, 1990 and for the year ended December 31, 1991.

CONSOLIDATED BALANCE SHEET (unaudited)

	December 31, 1991
ASSETS	
Cash, checking & money market	\$ 39,176
Other current assets	29,399
Marketable securities	158,713*
Restricted assets	41,687
	\$268,975
LIABILITIES	
Current liabilities	\$ 3,538
Long-term liabilities, fund accounts	41,687
Board reserved moneys accounts	139,398
Ending account balance	84,352
	\$268,975

* Market value as of December 31, 1991: \$214,952

MAJOR DONORS 1990—1991



HISTORIC ONE HUNDRED: CORPORATIONS, FOUNDATIONS AND ORGANIZATIONS

Historic 100 members have contributed over \$173,000 collectively during 1991. These donors, many over 50 years old, support the publications, general operations and special projects of the Society.

DISTINGUISHED BENEFACTORS

- \$50,000 and more

Los Angeles 200 Committee

BENEFACTORS - \$20,000 - \$50,000

Weingart Foundation

PATRONS - \$10,000 - \$20,000

The Ahmanson Foundation
ARCO Foundation
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SPONSORS - \$2,500 - \$5,000

ARCO

FRIENDS - \$1,000 - \$2,500

Anonymous
Automobile Club of Southern California
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Century II Founders

CENTURY II FOUNDERS are corporations and foundations who contribute \$10,000 or more in support of the programs, publications and special projects of the Society. Launched in celebration of the Centennial of Incorporation, gifts and grants from CENTURY II FOUNDERS may be paid over two years.

THE AHMANSON FOUNDATION
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LOS ANGELES 200 COMMITTEE
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THE TIMES MIRROR FOUNDATION
J.B. & EMILY VAN NUYS CHARITIES
WATSON LAND COMPANY
WEINGART FOUNDATION

INDIVIDUALS

The Historical Society thanks the following Major Donors whose generous support in 1991 has enhanced programs, publications and operations in the amount of \$35,000.

PATRONS

Mr. & Mrs. Joseph S. O'Flaherty

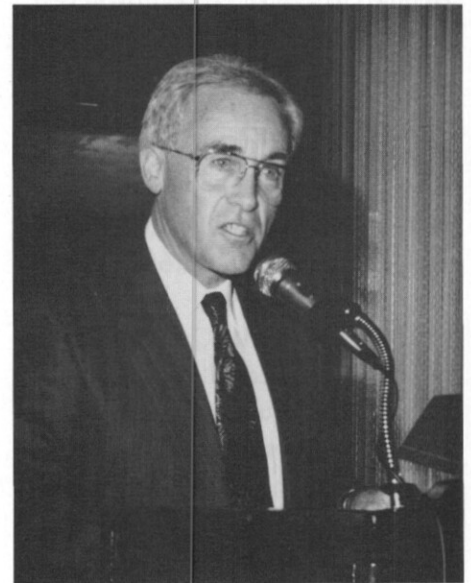
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Corrections welcome.



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HSSC BOARD SUPPORT

For the year 1991, the Board of Directors has proudly reported 100% participation in its annual Board Giving Campaign.

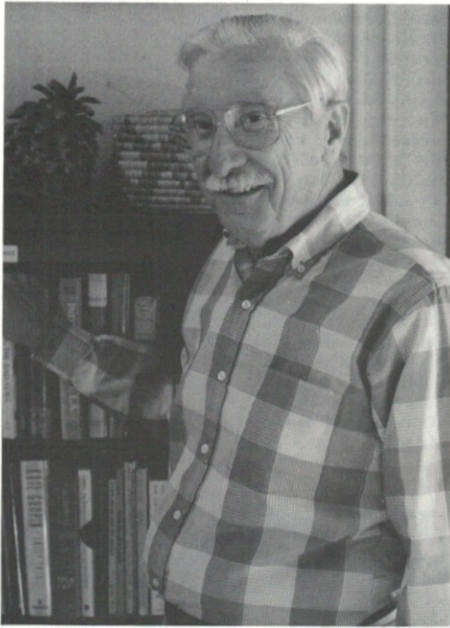
The following members of the Board have collectively given over \$20,000 to the operations and special projects of the Society.

- Elna S. Bakker
- * Larry E. Burgess
- * Sandra J. Burton
- * Michael H. Dougherty
- * George A.V. Dunning
- * Robert F. Ebinger
- * William W. Escherich
- * Powell M. Greenland
- * F. Kirk Helm
- * Janice M. LaMoree
- * S.F. Lindstrom
- * Henry F. Lippitt, 2nd
- * Denver Markwith, Jr.
- * Joseph S. O'Flaherty
- * John E. Osborne
- * Standish K. Penton
- * Donald H. Pflueger
- Philip V. Swan

* Current Board Members



BOOK NOTES



Bob Blew

PHOTO: Jack Moore

From Our Shelves To Yours

Bob Blew invites you to visit El Alisal Book Shop, browse among the shelves of books, then pull up a leather-backed chair and unhurriedly make your selections.

Among the new books, take a look at: Nakano, *Japanese American Women: Three Generations, 1890-1990*; Egli, *No Rooms of Their Own: Women Writers of Early California*; Lummis, *A Tramp Across the Continent*; Day, *Great California Stories*; Muir, *The Mountains of California*; Smaus, *Planning and Planting the Garden*; Dale, *Flowering Plants*; Campbell, *The Mulch Book*; Rolle, *John Charles Fremont: Character as Destiny*; and Nunis, *The Bidwell-Bartleson Party*.

El Alisal Book Shop is open Saturday and Sunday from 1:00 a.m. to 4:00 p.m.

The Bidwell-Bartleson Party 1841 California Emigrant Adventure

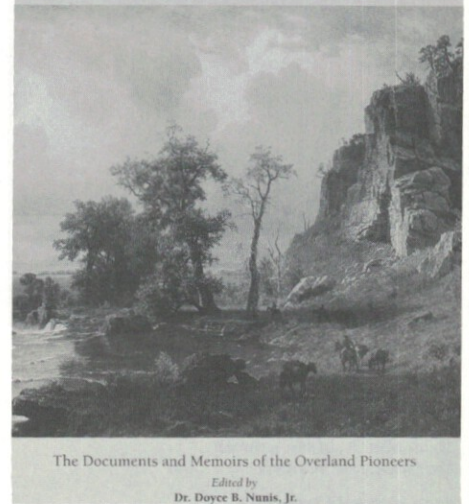


PHOTO: Licher Direct Mail

Destined to become one of the classics of overland literature, *The Bidwell-Bartleson Party* takes its place alongside the diaries of Bruff and Pritchard and the volumes by Morgan and Unruh. Order your copy now.

Book Shop Blossoms Under Blew's Direction

The most recent arrival at El Alisal Book Shop these days—aside from scores of books—is new volunteer book shop manager Bob Blew.

Bob has always had a love of books, growing up in a home where "if you didn't read you were odd." He is both an ardent reader and an avid collector. Among his favorites are books on American and Western history.

With a Master's degree from UC Santa Barbara and a Ph.D. from the University of Southern California—both in history—Bob taught in the Los Angeles Unified School District until his recent retirement.

Now Bob is hard at work at the Lummis Home in the El Alisal Book Shop: enlarging the history section, adding art books and prints and increasing the number of children's books.

On a purely practical level, he has even found time to introduce a simple new system for keeping inventory.

Bob brings many talents to our book shop, and we heartily welcome him.

Four HSSC Books Receive Awards!

Not one, not two, not three—but FOUR publications by the Historical Society have been selected by the Rounce & Coffin Club for inclusion in their 1992 Western Books Exhibition.

The four prize-winning volumes are *Land of Fiction* by Lawrence Clark Powell, *California Bibliographies* by Msgr. Francis J. Weber, *Manana Land: Irving Stone's Southern California*, edited by Jean Stone, and *The Centennial History of HSSC* by Jane Apostol.

The first three were designed by the late Elva Marshall and printed at The Castle Press. The fourth was designed by Ward Ritchie and printed at Premier Printing Corporation.

The Rounce & Coffin exhibit will tour the western states for two years. The Historical Society is pleased to receive this recognition for its efforts to make its publications as attractive as they are informative.

HSSC Publications

- G. H. Powell, *Letters From the Orange Empire* (1990)
- K. Connelly, *Month by Month in a Waterwise Garden* (1991)
- F. J. Weber, *California Bibliographies* (1991)
- L. C. Powell, *Land of Fiction* (1991)
- G. Lothrop, *Guide to Historical Outings in Southern California* (1991)
- J. Apostol, *Centennial History of HSSC* (1991)
- J. Stone (ed), *Manana Land: Irving Stone's Southern California* (1991)
- J. O'Flaherty, *An End and a Beginning* (1992)*
- J. O'Flaherty, *Those Powerful Years* (1992)*
- R. Perry, *Companion and Guide to the Waterwise Garden* (1992)*
- D. Nunis (ed), *Southern California's Spanish Heritage: An Anthology* (1992)*

For a price list or information regarding special offers, call (213) 222-0546.

*Watch for pre-publication announcements regarding these exciting new books.

PEOPLE & PROGRAMS

HSSC Photo Archive Contest



Can you identify this adobe and the family living in it? The first person mailing in the correct answer will receive a special gift from the El Alisal Book Shop. (Photograph taken by C.C. Pierce & Co., 127 West Sixth Street, Los Angeles.)

Coming May 2: UNOCAL Museum Program

Join us for a day exploring the exciting history of California's oil industry.

The program includes a trip by luxury coach to the UNOCAL Oil Museum in Santa Paula, a talk by Barbara Pederson, author of UNOCAL's history, a docent-led tour of the museum and lunch at Logsdon's.

As a bonus, participants will receive a copy of UNOCAL's lavishly illustrated "Centennial History," signed by the author. This prizeworthy volume is not available to the public.

Look for your invitation in the mail. A prompt reply is recommended.

Redlands Opens Doors for President's Circle

Members supporting the Society at the \$1,000 level will enjoy a special treat on June 6.

President's Circle members will travel by luxury coach to Redlands where after a talk by director of the library Dr. Larry Burgess, they will tour the historic A.K. Smiley Library. Each member will receive an autographed copy of Dr. Burgess' book on the Smiley brothers, printed by The Castle Press.

After lunch at Dr. Burgess' Victorian home nestled in an orange grove, members will tour the Kimberly Crest Mansion and Garden.

This promises to be a day to remember. For information on becoming a President's Circle member call Tom Andrews at (213) 222-0546.

Meet HSSC Director Janice LaMoree

A native Angeleno whose family came to the area during the boom of the 80s, Janice LaMoree has had a long-time interest in history.

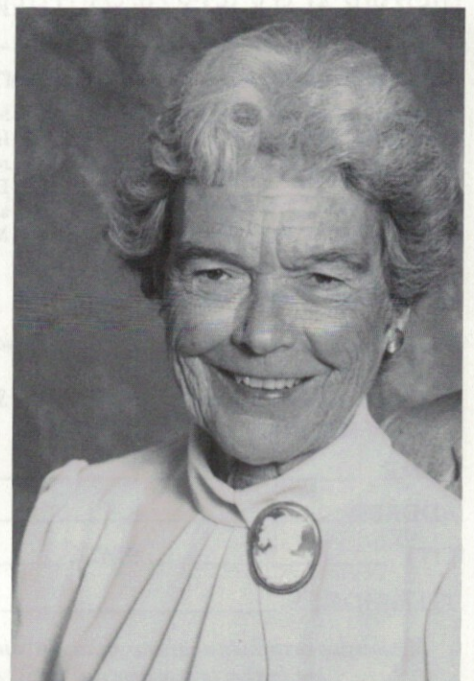
Janice earned a bachelor's degree at Occidental College when Robert Glass Cleland and Glenn Dumke taught there inspiring future historians.

Later, Janice spent a year at the University of Southern California law school. World War II and marriage to former HSSC Board Member George LaMoree changed her plans, but not her interests.

Over the years, Janice has studied Native American life and culture and has published three articles on the subject.

Most recently an article written by Janice about her lawyer father J. Marion Wright, who crusaded for the rights of Japanese Americans, appeared in the Spring 1991 issue of the *Southern California Quarterly*.

Janice brings scholarship, enthusiasm and vision to the task of promoting history in southern California.



Janice La Moree

Martin Ridge Honored as Whitsett Lecturer

Martin Ridge, Senior Research Associate at The Huntington and HSSC Board Member, has been selected to give the 1992 Whitsett California Lecture.

Dr. Ridge's lecture entitled "California—The Imagined Country" will be presented at 8:00 p.m. on Friday, April 24 at the University Club, California State University, Northridge.

The lecture is free. For more information call: (818) 885-3566.

SAVE THESE DATES:

- Apr. 24 Whitsett Lecture
CSU Northridge
- May 2 UNOCAL Museum
Program
Santa Paula
- May 17 Museums of the
Arroyo Day
- June 6 President's Circle Trek
Redlands
- Sept. 12 Book Sale & Auction
& 13
- Sept. 24 FELLOWS Awards GALA
The Huntington
- Dec. 6 Annual Holiday
Open House

THE SOUTHERN CALIFORNIAN
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Thomas F. Andrews
Executive Director

Denise Martin Campbell
Consultant

Editors:
Margaret Dickerson
Carole Dougherty

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200 East Avenue 43, Los Angeles,
CA 90031.

HSSC Office Hours
9-5 Monday - Friday

Lummis Home
Open to the Public
1-4 Saturday & Sunday

Group Tours
Thursday morning by
appointment

(213) 222-0546

Local History Award Luncheon (Continued from page 1)

In *Montecito and Santa Barbara* (1988), David F. Myrick tells the story of Montecito to 1940 utilizing the records of the great estates and the tales of their owners.

A discussion of these early settlers and how their luxurious estates were built is carefully chronicled, but always with respect to the broader historical themes of the period.

John W. Robinson's *The San Bernar-
dinos* (1989) details more than two
hundred years of mankind's use of
these nearby mountains. Many never-
before-published photographs are
included in this book.

Robinson knows and loves the
mountains. He writes with a skill to
match his knowledge and love.

HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA FOUNDED 1883 - INCORPORATED 1891

ALL MEMBERS RECEIVE...

Annual subscription to the *SOUTHERN
CALIFORNIA QUARTERLY*
Annual subscription *The Southern Californian*
10% Discount in the El Alisal Book Shop
Access to the HSSC Photo Archive
Free Lummis Garden Open House and
December Holiday Open House

IN ADDITION...

☐ \$25 Student Members and
☐ \$35 Individual Members
receive:
Discounted program
and event tickets for
Member and one guest

☐ \$ 50 Dual/Family Members receive:
Discounted program and event
tickets for family members.
☐ \$ 100 Contributing Members receive:
All of the benefits above
plus... One special publication
☐ \$ 250 Patron Members receive:
All of the above plus... Two
special publications

☐ \$ 500 Benefactor Members receive:

All of the above plus... A
Docent-led tour of the Lummis
Home and Garden for four.
☐ \$1,000 President's Circle Members
receive:
All of the above plus... Lectures
and receptions for President's
Circle members featuring noted
southern California historians.

Please enroll me as a member in the *Historical Society of Southern California*
in the category checked above.

☐ Check enclosed, payable to the *Historical Society of Southern California*.
☐ NEW MEMBER ☐ RENEWAL ☐ GIFT MEMBERSHIP

NAME _____

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